JOSEPH CARTER-BROWN

FULL STACK DESIGNER
404.663.6789
www.anthonybrowncreates.com

EDUCATION

FULL SAIL UNIVERSITY • WINTER PARK, FL.
Bachelor of Science | Graphic Design
June 2012 / February 2015
Awards: Valedictorian & Advanced Achiever

CERTIFICATIONS

DRUPAL 8 SITE BUILDER
2016
DRUPAL 7 SITE BUILDER
2016

SKILLS

Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Adobe After Effects
Mac OS X • MS Windows
Microsoft Office
Sketch
HTML • CSS • JavaScript • jQuery
PHPStorm
GIT
UX
UI
SASS/LESS
Bootstrap
Drupal 7 & 8
TWIG
Vagrant
PrePress
Wordpress
Foundation 6
Screen Printing
Branding & Identity
Typography & Layout
Client Management
Training & Teaching
Apparel Design
Front-End Web
Concept Development
Responsive Design

WORK

Unleashed Technologies
FEBRUARY 2016 / PRESENT
FRONT END DESIGNER
» Designing effective, detailed, and visually appealing web presences for clients
» Utilizing "live" wireframing to create interactive responsive website prototypes
» Creating static wireframes to direct site structure and UX
» Communicating with clients, managing needs, objectives, and expectations
» Perform in-depth UX audits, identifying opportunities for client-site improvement
» Creating supplemental site graphics, such as: backgrounds, icons, and banners
» Work in unison with developers to code out fully featured, standards focused, Drupal and Wordpress-based deployments
» Maintaining UT's development standards, ensuring smooth code merges
» Work with design team to establish corporate best practices and design standards

AIGA Baltimore
JUNE 2016 / PRESENT
VICE PRESIDENT
» Collaborating with chapter president to set the chapter's vision and mission
» Mentoring board members and administering performance reviews
» Managing and fostering relationships within the creative community
» Overseeing the progress and execution of large form chapter initiatives
» Representing the chapter on a national level during the annual leadership retreat

Anthony Brown Creates
AUGUST 2014 / FEBRUARY 2016
FREELANCE DESIGNER
» Execute a broad range of print and web design initiatives for clients
» Ideation of brand identities for individuals & small businesses
» Develop custom CMS/Wordpress-based websites
» Train clients on using content management system upon site completion
» Examine analytics to optimize online user-experience

AIGA Baltimore
APRIL 2014 / JUNE 2016
PROGRAMMING DIRECTOR
» Research and develop topics to engage the Baltimore design community
» Plan, delegate and manage recurring and special event offerings
» Ensure cohesiveness with chapter/national mission and branding initiatives

Rogue Squirrel, Inc.
AUGUST 2007 / AUGUST 2014
CO-OWNER, DESIGNER
» Contributed brand strategy providing visibility within the marketplace
» Developed print & web marketing materials sparking interest and driving sales
» Implemented plan which increased profits and reduced overhead
» Conceived apparel designs for general and special event inventory
» Directed and carried through screen-printing operations build out
» Formed partnerships and new revenue stream via branded 3rd party merchandise
» Built & maintained e-commerce site, a primary promotional and sales avenue
» Designed and managed eMail marketing distributed to over 600 subscribers

Times Community Media
JULY 2006 / SEPTEMBER 2008
DESIGNER/ASSISTANT AD COORDINATOR
» Met strict deadlines, producing ads for display in 13 weekly print publications
» Designed covers for special edition inserts
» Audited all ad designs ensuring proper press standards prior to production
» Oversaw client and ad rep relations to achieve optimum ad & print objectives
» Managed part-time design team, delegated work and assisted on tasks as needed

Creative Circus
JUNE 2005 / JUNE 2006
INSTRUCTOR
» Taught beginner and advance Adobe Design Suite, web usability and intro to Mac
» Critiqued student concepts and project execution during panel assessments
» Consistently received positive evaluations from students
» Spearheaded new curriculum on best practices for building portfolio websites